



## E-reader-Info media kit (updated September 2010)

E-Reader-Info is viewed by thousands of readers every month and is focused on e-readers. Our readers are mostly people interested in buying e-readers, e-reader owners and industry professionals.

Our site represents a great opportunity to expose your product to potential buyers, exactly when they look for more information and options **before they decide on which e-reader to buy**.

You can [view our ad rates](#) online. [Contact us](#) for details on discounts for first-time advertisers and long (6 months) ad-campaigns.

Quick facts (exact numbers available [on request](#)):

- Thousands of monthly visitors
- Highly targeted e-reader readership
- Worldwide readership. Top countries: US, Canada, UK, Italy, Spain, Germany, France
- Google PageRank: 4
- About 50% of our visitors come from search engines, 21% through links from referring sites, and 29% come directly.

### Monthly page views growth

